



A paper for GCOM360 :: User Interface Design
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What Makes For A Good Web Designer

GCOM 360

Characteristics of a Good Web Designer

Aside from having a good computer with a multi core processor, healthy RAM installation, large high resolution screen, good web coding software and web coding skills, a good web designer will be a *creative* designer. Creativity, or the creative process, includes multiple elements of both external conditions and internal states of mind and no-mind. This paper will attempt to break down the conditional elements leading to that which constitutes the creative process.

Freedom

The creative process seems to be enhanced by a sense of a *freedom to allow* the creative process to flow. Pressure, on the other hand, causes a noisy mind which becomes filled with emotional distress. Strong emotional charges can distort the mind and drive one to force actions so that specific results will be produced. Needing to produce results will indeed show results but the creative process may be totally destroyed in the process. I wrote [The Seven Keys](#) in celebration of becoming free of the addiction to emotionally charged reactions as a solution to problems.

Presence

Being fully present helps the creative process. A scattered and distracted mind cannot be present with the task at hand and the project will be a mess. Too often we are living through the past or present and creating mental dramas around these imaginary mental distractions, completely obscuring the present moment. Eckhart Told, a master in articulation of the [state of presence wrote](#),

"If your mind carries a heavy burden of past, you will experience more of the same. The past perpetuates itself through lack of presence. The quality of your consciousness at this moment is what shapes the future."

Presence of mind, then, will be one key to allowing the creative process.

Letting Go

Letting go can assist the creative process. Sometimes the best way to go beyond a mental block is to put on pause the flow of attention being put on the project, go away from it for a short time, and then return to look at it again with new eyes. The ability to [Let Go and Let Flow](#) is an essential element to allowing the creative process to flow.

Giving Space

Nothingness, that which happens (or does not happen) between form and formlessness, is an identifiable element to the birth of new form. Eckhart Tolle has [a lot to say](#) about making space awareness a conscious thing.

"Be where you are. Look around. Just look, don't interpret. See the light, shapes, colors, textures. Be aware of the silent presence of each thing. Be aware of the space that allows everything to be."

The process of finding freedom to let go and allow the space of nothing to give birth to new form is the essence of the creative process. It's hard to make this process conscious because nothingness is not compatible with the process of thought. Thoughts are forms and mind cannot comprehend that which it is not. Consider that space is the absence of form, and that as such, is actually and factually nothing - it in reality does not even exist. Thus, mind typically ignores space and does not know how reference it in consciousness. For this reason is the process of creativity largely unconscious. Nonetheless, giving space will be found to be an essential element in allowing creativity to flow.

Allowing

Creativity is largely about finding out how to allow rather than conjure. Conjunction taken to its ultimate end, as outlined in [The Satanic Bible](#), is destructive to humility, morality and to the ability to allow life to flow. Forcing life rather than allowing it ultimately brings on the ugly, the brutal and the cruel aspects of life. On the other hand, [according to the Li](#), the natural order of the universe is to give birth to forms of beauty, joy and ecstasy. Through direct experience of such beauty and joy we intuitively know there is an organizing harmony behind everything - the whole universe is creating itself in each moment of the new now. The ability to allow, then, will be considered an essential aspect of the creative process.

Experience

Experience provides the opportunity to make know, as well as make conscious that which is unconscious. If the process of letting go be enhanced by becoming present and allowing space, then through this process we can provide a method to make a conscious practice of the *creative process*. If we can make a conscious choice to allow the creative process to flow, perhaps it can be said that we are on the road to the experience of being a good web designer.